

Shelby Fishman

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Editorial Experience

Dow Jones	New York, NY
<i>Assistant Editor, MarketWatch Commerce</i>	Jan. 2024-present
<ul style="list-style-type: none">▪ Edit stories and track monthly article cadence for MarketWatch partnered content▪ Use traffic analytic tools such as Parsley and Google Analytics to help make data-driven decisions▪ Promote MarketWatch Commerce's Apple News notifications five days a week▪ Manage freelancers who edit partnered content	
<i>Assistant Editor, Custom Content at Barron's Group</i>	Aug. 2022-Jan. 2024
<ul style="list-style-type: none">▪ Wrote and published two articles per week for Mansion Global Boutique▪ Conducted interviews with notable designers and real estate personalities▪ Copy edited over 50 articles each month for MarketWatch partnered content	
<i>MarketWatch Assistant Commerce Editor – Intern</i>	June 2021-May 2022
<ul style="list-style-type: none">▪ Wrote, edited and produced financial content for web publication	
Modern Luxury	Atlanta, GA
<i>Editorial Intern</i>	May 2020-Aug. 2020
<ul style="list-style-type: none">▪ Researched and wrote over 20 lifestyle articles for different city magazines including Hamptons Magazine, Modern Luxury Dallas and Vegas Magazine▪ Conducted interviews for articles and fact-checked stories	

Production Experience

American Enterprise Institute	Washington, D.C.
<i>Production Intern</i>	June 2023-Aug. 2023
<ul style="list-style-type: none">▪ Created a variety of visual assets using Adobe Premiere and After Effects▪ Assisted in video shoots with reputable AEI scholars, set up lighting and operated studio cameras	
SMU TV Daily Update	Dallas, TX
<i>Executive Producer</i>	Aug. 2020-May 2021
<i>Active Crew Member</i>	Jan. 2019-May 2021
<ul style="list-style-type: none">▪ Produced the student-run newscast three days per week, stacked and created rundowns, and oversaw production of show scripts, videos and graphics▪ Mentored and managed 30 to 40 beginner broadcast students each semester▪ Operated front row positions like director, technical director and audio director	

Education

American University	Washington, D.C.
<i>Master's in Journalism and Public Affairs</i>	Aug. 2021-Aug. 2022
GPA: 3.93	
Southern Methodist University	Dallas, TX
<i>Bachelor of Arts in Journalism</i>	Aug. 2017-May 2021